

Diego Catalano

Digital Developer / Social Media Manager

Social Dev / CBF E-Social / Appusher

CONTACT

Phone / WhatsApp online

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Portfolio DEV

LinkedIn

OPERATING ECOSYSTEM

Social Dev

Personal professional profile.

CBF E-Social

The software house context: software, websites, apps, PWAs and AI solutions.

Appusher

The mobile app service for businesses, venues and companies.

WORKING METHOD

Listen to goals, define scope, design, build and review. Maintenance and external services are agreed according to the project.

Remote. Without borders.

PROFESSIONAL PROFILE

Digital Developer and Social Media Manager. Web development, apps and PWAs, software solutions and digital communication in the Social Dev, CBF E-Social and Appusher operating ecosystem. Practical approach, remote collaboration and consistency between product and brand. Experience with AI tools and a human-centred approach.

AREAS OF ACTIVITY

Websites & PWAs

Business websites, landing pages, e-commerce and installable PWAs. Clear content, mobile navigation and SEO structure.

Social media & community

Editorial strategy, copywriting, content and page management. Consistent communication, not just a stream of posts.

Design & identity

From your logo to your social content: colours, images and messages that make your brand recognisable wherever it appears.

Custom software

Management tools, platforms and integrations that reduce repetitive work and bring order to processes.

Mobile apps · Appusher

Bring your business to the smartphone: from converting an existing website to an app with custom features.

AI & automation

Experience using AI tools for ideas, content and digital workflows, with output checks, human oversight and care for data.

SELECTED PROJECTS

Websites and apps for hospitality, tourism, local businesses and communities. Examples from the historical portfolio: Torrevieja Busca, Mangia & Taci, Nam's Burger and Torrevieja Más.